

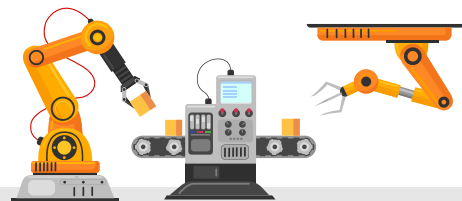


**Participate through EEPC India and enjoy substantial savings!**

**AFRICA is an ocean of opportunities. Who gets there first gets the most.**

As per an African Development Bank (ADB) report, Tanzania is expected to experience strong economic growth in 2022 and 2023. The entire East African region is going to experience positive economic growth and transition with Ethiopia emerging as a manufacturing hub in East Africa. With Eastern Africa moving up the value chain, India has a great opportunity to establish itself as a major export player especially in the industrial machinery sector.

Realizing the immense potential which the country has to offer, EEPC India has identified Tanzania as the location of next edition of its flagship engineering Show – **Indian Engineering Exhibition (INDEE)**. **INDEE Tanzania 2022** will coincide with 22nd **INDUSMACH AFRICA 2022** scheduled from 22 – 24 September 2022 to provide Indian manufacturers unmatched exposure to explore export opportunities in the entire Eastern and Central Africa. The exhibition is supported by East African Chamber of Commerce, Industry and Agriculture. **This is the first time when INDEE is venturing into Tanzania.**



**Features of 22nd INDUSMACH AFRICA 2022**

**The INDUSMACH 2022** – East Africa's largest International exhibition on Industrial Products, Equipment & Machinery. Over the past few years, Tanzania has emerged as a major regional trade centre. This is mainly due to the very friendly and business like atmosphere it offers to foreign investors and products. Duties are considerably low and re-exports to neighbouring countries are either very low or exempted. This year **TOOLS & HARDWARE AFRICA 2022** will be a concurrent show with 22nd **INDUSMACH AFRICA 2022**.

The Diamond Jubilee Expo Center, the venue of the event is one of the leading centers in East Africa that host the award winning and successful international business meetings, seminars and conferences every year. Being conveniently situated in the prime location the centre is easily accessible from various important places of the city. In 2019, exhibitors from over 20 countries participated at the event showcasing the widest range of fascinating Industrial products tools, machinery equipment trade exhibition.



## Bilateral trade

India-Tanzania bilateral trade reached USD 2.4 billion in 2020-21. Among the African nations, Tanzania ranked 4th, as India's largest trade partner for the year 2020-21. Over the years before the pandemic, exports from India to Tanzania increased, but post pandemic our exports have fallen.

## Engineering trade data

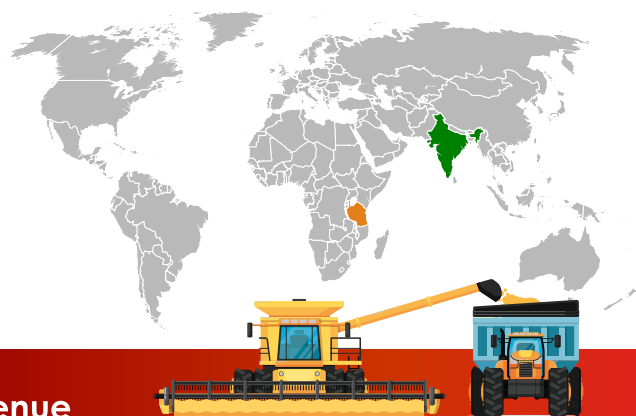
India's engineering exports to Tanzania for 2021-22 recorded US\$ 550.1 million, registering a growth of more than 70% over 2020-21. India's major engineering exports to Tanzania include Industrial Machinery for dairy, agriculture, food processing, textiles, paper, chemicals, etc; Iron and Steel; Products of Iron and Steel, Two and Three Wheelers; Motor Vehicle/Cars; Aluminium and products made of Aluminium; and Electric Machinery and Equipment.

## Opportunity for Indian Engineering Industry

India's engineering exports in 2021-22 have reached USD 111.6 billion surpassing the target of USD 107.8 set by the Government. The year-on-year growth rate registered by the engineering exports at the end of the fiscal 2021-22 stood at 45.5 percent. India, on its quest to become a global superpower, has made significant stride towards developing its engineering sector.

## Product Profile

- Electrical Machinery & Equipment
- Auto Components
- Motor Vehicles
- Two/Three Wheelers
- Articles of Iron & Steel
- Agricultural Machinery & Equipment
- Pumps & Valves
- Food Processing Machinery
- Machinery for Dairy Processing
- Bakery & Confectionery Machinery
- Pharmaceutical Machinery
- Aluminum and Products made of Aluminum
- Printing Machinery
- Plastic Machinery
- Packaging Machinery
- Hand Tools & Power Tools
- Wire & Cables
- Construction & Earthmoving Machinery
- Building Material
- Sawing & Cutting Machinery
- Welding Tools & Equipment
- Heating, Ventilation, Air Conditioning & Refrigeration (HVAC-R)
- Material Handling Equipment
- Waste Management Equipment
- Mining Equipment & Machinery



## Venue

Diamond Jubilee Expo Centre, Dar-es-Salaam, Tanzania

## Date & Time

22 - 24 September, 2022  
10:00 Hrs – 18:00 Hrs (Daily)

## Participation Charges

**Booth size: 9 sqm.**

**One side open (built-up booth):  
Rs. 14,000/- per Sqm.**

10% extra for two sides open booth  
(subject to availability)

**Note: EEPC India may decide not to participate in the show if the minimum number of applications is not received.**

## Hotel Accommodation

Participation Charges includes **4 nights of hotel stay for one person per exhibiting organization** (to be allotted on first-come-first-served basis)

## Shipment

**Return sea shipment upto 1 CBM per company shall be provided on complementary basis.**

\* duties / taxes & other charges to be borne by the exhibitors.

## Re-imbusement of Airfare

Upto Rs. 1,25,000/- may be reimbursed to eligible participants in terms of the MAI guidelines. However, this shall be subject to receiving of specific Govt. approval for such assistance for events of 2022-23. The T&C must be abided by for eligibility towards such re-imbusement. For detailed guidelines please click the following link:

**Guidelines for Reimbursement of Airfare** 

## Note:

The above rates are subject to receiving of Government of India sanction for the EEPC India proposal for organizing an India Pavilion. EEPC India reserves the right to reject an application for participation without assigning any reason.

## Note:

EEPC India can only recommend for issuance of Visa to the extent that the concerned person is a participant at the subject exhibition and that the person in question has been certified by the participating organisation to be their employee. The Foreign Embassy / Consulate where the applicant submits the Visa application is expected to follow their usual procedural checks before granting the Visa in question and EEPC India shall not be responsible in any manner whatsoever for non-issuance of Visa by the concerned authorities. This would mean that the prospective participant will be fully liable for the total charges payable to EEPC India even if they do not obtain the Visa for any reason whatsoever.

## COVID-19 Protocol & Travel Advisory



## Mode of Payment

- Please pay online through the following Payment Gateway :

### PayU OR

- Pay through RTGS/NEFT in INR as per the following details :

Name of the Bank : HDFC BANK LTD  
Branch : Central Plaza  
Address of Bank : 2/6, Sarat Bose Road, Kolkata 700 020  
Account Number : 00142090000452  
Account Name : EEPC INDIA  
NEFT Code : HDFC0000014

### OR

- Demand draft favouring "EEPC INDIA" along with the duly filled-up Application Form

## Booth Display:

Participation charges for a 9 sqm. booth includes the following services:

- Carpet
- Spotlights
- Chairs
- Information Counter
- Waste Paper Basket
- One Discussion Table
- Fascia

**\*Members will be informed of the final details of booth furniture in due course**

## Submission of Application

Interested firms are requested to fill in the online Application Form latest by 25 August 2022 at the following link.



[Click For Application Form](#) 

Please go through the "Mode of Payment" section for payment details.

## Selection Criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

## Benefit to the Member-Exporters

EEPC India is proposing to organise this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities and is in anticipation of receiving the government approval as has already been sought. In case the same is not received, additional payment shall be required to be made by the participants to confirm booking if EEPC India still participates.

## Cancellation of participation

Please note that if EEPIC India participates in the event and organizes an India Pavilion, then no request for cancellation and / or refund / adjustment shall be accepted for any reason whatsoever. Once the application form is accepted by EEPIC India the participant remains liable to pay in entirety the amounts due from them on account of the event.

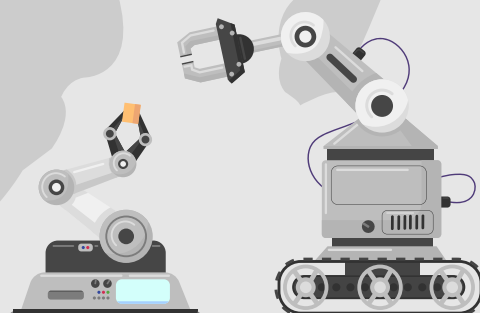
In case members are not able to travel due to travel restrictions/advisory by Government of India or Tanzania then the amount paid will be adjusted toward the participation in the next edition.

## Force Majeure:

If a Force Majeure Event like war, act of God, natural calamities, governmental directives, civil commotion, epidemic, pandemic, etc. or alike events occurs inasmuch as that the fair authorities/ organizers consider that it is illegal, impossible, inadvisable or impracticable for the physical, onsite and in-person (i.e. 'live') elements of the Event to be staged, then in such situation and/ or circumstances the decision of the fair authorities shall be final and binding upon EEPIC India and all its co-exhibitors/ participants. In such situation and/ or circumstances, if the fair authorities, organizers or the vendors appointed for providing diverse services related to the Event in question does not refund the monies paid by EEPIC India and/ or does not otherwise absolve EEPIC India from its contractual obligations then in such case the Co-exhibitors / participants remain liable to pay to EEPIC India the contracted participation charge in full and shall not receive any refund from EEPIC India of the amounts paid by the co-exhibitors/ participants. Further, if the fair authorities, organizers or the vendors, so appointed for the Event binds or rolls over EEPIC India's participation in the future editions of the same Event in question, then automatically the participation of the co-exhibitor/ participant shall also be carried forward to such future editions of the Event and the amounts paid by them shall be given a credit for the successive edition. However, if there is any increment in the participation fees fixed by the fair authorities, organizers or in any other charges, budgets, etc. then such increased amount has to be paid by the co-exhibitor/ participant without any demur based on the space and booth booked by the co-exhibitor/ participant. In any event, a co-exhibitor/ participant cannot decrease the space or the booth size booked by them for the originally scheduled Event.

## Note:

Regarding goods taken out of India for exhibition or on consignment basis for export promotion, participants may refer to Circular No. 108/27/2019-GST dated 18.07.2019 of the Central Board of Indirect Taxes and Customs (CBIC) which is the statute in the matter.



Contact Details 

CIN: U51900WB1955NPL022644

[www.eepcindia.org](http://www.eepcindia.org)